



ABOUT CARLA

Carla Kessler is a 25 year veteran teacher of the middle grades and a former Title I Coordinator and Learning Specialist. Recognized for her skills in implementing innovative curriculum that brings measurable results, she implemented action research for improving word learning in the classroom.

Results brought a consistent dramatic increase in reading scores, for each of the 4 years she worked with Title I. Students showed a year's worth of growth over a period of only 4 months consistently by practicing research-based vocabulary strategies for 90 minutes a week as their only intervention.

Now retired, it is her mission to find ways to both encourage and support word learning in the classroom. Like Marzano, she has observed there remains a gap between what we know are effective strategies and what often takes place in the classroom. She is acutely aware of the pressures teacher face as best practices for literacy instruction keep morphing and the stakes keep getting higher.

Contact her at carla@logixlab.com if you have questions or comments.